

FLORIDA DISTRICT OF CIRCLE K  
INTERNATIONAL

# Socials Guide

**CKI**<sup>®</sup>   
FLORIDA DISTRICT



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## How to Use this Guide

This guide serves as an inspiration for what clubs can do for socials. This guide provides examples of socials for different categories. Feel free to create your own socials or to adjust the ones provided and not just use ones just in one category!

# What is a Social?

A social is an event that is spent on activities that are “social.” This can be going out to eat, to the movies, at a party, and so much more. Either opened to all or just for CKI members, this event allows them to engage in fellowship and create connections with fellow members outside the service activities offered by your local CKI.

Socials allow for members of CKI to get more than just service out of the organization, but also fellowship. This allows members to build bonds that can last a lifetime.



# What is Fellowship?

"Fellowship is such an important tenet of this organization that it is written into the official objectives of Circle K International. Every CKI member describes fellowship in his or her own unique way. To one, it's a shy smile from a child learning to read. To another, it's an enthusiastic hug from a friend made at a convention more than a year ago. Indeed, fellowship means something different to everyone—but in the end, the stories have a common thread: friendships, bonds, trust, and companionship. Whether a CKI member is mentoring a child, networking with a business professional, or laughing with members during a convention, he or she is developing social skills, meeting new people, and strengthening relationships." - Circle K International



# **Social Requirements**

**For a social to count it must have been made available through any of the following options: email, social media, on the club website, at a club meeting or anywhere where the information is accessible to all dues paid members. A social must also have five paid dues members in attendance**



# How to Market Socials

It is important to market socials by first getting member input. The best way to get members involved is to get their opinion. To get the most amount of members, you should advertise through multiple different avenues including posting about it on social media, and of course bringing it up at your meetings. While you may have multiple different places where you can make it available, it is best to make them available on all sources your club has available to it.



# Socials for Large Schools

Large Schools are seen as those that have a lot going on at the university or near the university. These are socials for schools that have many different events that clubs can go to or attend.

Some example socials are:

- Fall festivals
- Art festivals
- Haunted trails
- Christmas tree lighting events
- Farmer's markets
- Sports socials
- Going to university held events such as homecoming
- Local Fairs
- Scavenger Hunt



# **Socials for Small Schools:**

**These are socials for schools that may not have as much on campus in terms of events. These events may not fit your traditional idea of what a social is.**

**Some example socials are:**

- Do something on your schools lawns such as a picnic**
- See if there is any nature or outdoor places near your university that you can explore and even spend the day at having a potluck and playing games**
- Movie or pizza night as well as service projects such as making dog toys from old t-shirts**
- Having a beach or park hangout after a beach or park cleanup**
- Sports night at your school. On empty fields you and your members can play sports such as soccer, softball, etc.**



# **Socials for Residential Schools:**

**These are socials for schools with large on campus housing or off-campus housing that is close by. These activities can be done in the dorm rooms or somewhere near by or on campus but are activities meant to attract residential students.**

**Some example socials are:**

- Creating Vision Boards with markers, magazines, and construction paper**
- Coloring activity in one of the dorm rooms**
- Door decorating contest**
- Movie nights**
- Theme nights**
- Game night**
- Study session in the residential areas**
- Lock-In Socials**

# **Socials for Commuter Schools:**

**These are socials for universities that have a large amount of the student campus that either have transportation or do not live near by campus and drive to get to school. These socials do not need to be on campus and can be in the local community.**

**Some example socials are:**

- Go to the movies**
- Visit a local arcade or pool hall**
- Go to a restaurant**
- Attend a local sports teams games**
- Visit local museums**
- Take a trip to the mall**
- Go to local attractions**
- Having a picnic at a local park**
- Host a bowling party**
- Ice Skating**



# Do's and Don'ts

## Do's

- Make all members feel included
- Have old members help new members feel welcome
- See if local businesses offer discounts to students
- Get member input

## Don'ts

- Do not exclude members
- Do not allow alcohol or drugs at socials
- Do not make it financially impossible for students



# Contact Us!

If you have any questions or need any help planning socials feel free to contact the district board by email:

**Membership Development and Education Chair :**

**[Education@floridacirclek.org](mailto:Education@floridacirclek.org)**

**Governor: [governor@floridacirclek.org](mailto:governor@floridacirclek.org)**